

SLO Newcomers Virtual General Meeting

Wednesday, May 5, 2021

Webinar Presentation, 1:00 p.m. on Zoom



So....what's new in Downtown SLO? What can we look forward as we hopefully pull out from this pandemic? Several of us will remember Bettina Swigger from her previous presentation as executive director of Festival Mosaic. Born and raised in Albuquerque, New Mexico, Bettina Swigger moved here in 2011 to work with Music Director Scott Yoo to design and develop orchestral, chamber, fringe and educational programs. She was voted one of the Top 20 under 40 by the SLO Tribune and she served on the board of the Association of California Symphony Orchestras. She has been published in the San Luis Obispo Tribune and SLO Life Magazine, co-hosted a weekly music show on KCBX and currently hosts a monthly segment called "Around Downtown" on KCBX's Issues and Ideas. She has a degree in Comparative Literature from Colorado College.

In October 2018, Bettina was hired as Chief Executive Officer of Downtown SLO, advocating for a clean, safe, and economically vibrant downtown San Luis Obispo. Downtown SLO is an association serving 500+ businesses in the picturesque downtown area, promoting our unique community through beloved programs such as the [Thursday Night](#) Farmers' Market and [Friday night](#) Concerts in the Plaza. She's interested in creative place-making, bringing people together in public spaces, surprising and delighting visitors and residents, and championing equity and inclusion.

So let's hear what Bettina has to say about activities downtown, the current economic outlook, and volunteer opportunities and ways to get engaged.

The Board of Directors of SLO Newcomers is continuing to follow the CDC social distancing guidelines while keeping the membership entertained, informed and included. The zoom link for the San Luis Obispo Newcomers meeting will be open at 12:45 please login few minutes early so that we can smooth out any technical difficulties to be able to start the presentation promptly at 1 PM. You will need to download the program from Zoom.us, and have your phone or an active microphone and camera.

The Zoom link and password will be provided in an email before the meeting.

[Link to the April Webinar.](#) Learn more about SLO history: Non-White History of San Luis Obispo

https://mcusercontent.com/bc6aaba5b5479224c69bcb6f9/files/27943af0-e885-4f7e-bd4d-9bc0b31fd846/SLO_Newcomers_Recorded_April_Presentation.pdf